

Nothing is Life is Free, Except Perhaps...

BY BEN KINIRY, ESQ.

I BEG YOUR PARDON BUT DID YOU JUST SAY FREE CONSULTATION?

I hope you had a happy Valentine's Day!

In last month's article I discussed New Year's resolutions and the idea that on January first each year we have a chance at a new beginning. As part of these new beginnings people often make lists of things they want to do, and should do, as part of improving their life situation.

One of the goals that you may have set for yourself is having your estate plan created. Why you ask? In part because you love your spouse and/or family (see how I snuck the "Valentine" theme in?) and want your family to know you have a plan, know the plan and to have the tools needed to execute the plan when life throws you a curve ball (it's a fact of life, it is just a matter of when, and you don't get to choose the date no matter how stubborn you are).

So with these things in mind, Laboe & Tasker is prepared to make you an offer... an offer you can't refuse (just kidding, you can refuse but you shouldn't).

The offer: If you should take that first critical step and call Laboe Tasker within two weeks of



the date of this edition of the Bow Times AND set up an estate planning office consultation, then your estate planning consultation will be free! The only condition is that you must mention this free offer.

Just to be clear, you have to call AND set up an appointment during the two week period, not actually have the appointment in the two week period. For example, if you desire to hold your appointment after the ice is gone, no problem, we'll see you then.

There you have it, you are out of excuses. If you are one of those people who has been reading these articles over the years, have been thinking about setting up an estate plan and have questions that you would love to have answered, this is your risk-free opportunity which I am hopeful



you will accept.

What about high pressure sales? Great question, I'm glad you asked. We don't accept money or sign any contracts at the closing of our estate planning consultations (even if you offer). Why? Because we don't want anyone to have remorse about a decision they made.

Well then how does it work? Wow, another great question! You're on a roll! We learn about your family, educate you about the benefits of estate planning and answer all your questions. Ultimately, we will come up with a recommendation for you and of course we will discuss what the cost will be for implementing your estate plan.

Then we say our goodbyes and send you home with a copy of the meeting notes so you can better

retain what was discussed. With your permission, we will then send you a fee agreement in the mail laying out the terms of what was discussed during our meeting.

After you have had an opportunity to seriously consider our recommendation, you make the choice of whether or not to move forward with creating your personalized estate plan.

In closing, we know you love your family and you want to get your estate planning affairs in order, therefore, Laboe & Tasker's gift to you in celebration of Valentine's Day is a free, no obligation, consultation making it easy for you to take that first important step.

We look forward to meeting you.

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